



# Workplace Experiences Survey 2014



**a place of mind**



# Making Sense of the Results



a place of mind



**78%** are *proud to work at UBC*

Vs. 64% for Canadians



**75%** would *recommend UBC to prospective students*

Vs. 66% for Canadians



**71%** think *UBC is a good place to work*

Vs. 60% for Canadians



**67%** find *fulfilment in their work*

Vs. 61% for Canadians

- Over 60 different questions were asked in the survey.
- The responses to the survey questions were analyzed using a technique called Factor Analysis.
- Factor Analysis is both statistical and interpretive. The statistical process groups together questions that respondents answer in to **workplace themes** that describe various aspects of the workplace experience.
- Then these themes and the relationship among them were mapped to engagement to structure the survey findings and make them meaningful, enabling the identification of areas of strength and areas needing attention. Two **priority matrices** were created for UBC: one for staff and one for faculty.



## *10 Shared Factors*



## *3 Additional Faculty Factors*



## *1 Additional Staff Factor*





# Priority Matrix based on UBC Overall Faculty Results



